

PRESS RELEASE – FOR IMMEDIATE RELEASE

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MONARCH SYSTEMS LTD. NAMED THE OFFICIAL U. S. IMPORTER FOR GERMAN LOUDSPEAKER MANUFACTURER AUDIO PHYSIC

Effective 18 September, Audio Physic products will return to the USA with distribution by Monarch Systems Ltd.

5 September, 2023: Englewood, Colorado – Monarch Systems Ltd. is delighted to announce that effective on 18 September 2023, we will be appointed the official USA distribution partner of Audio Physic, a German manufacturer of high performance speakers, subwoofers, custom installation solutions, and audio accessories.

Audio Physic was founded in 1986 by a team of engineers led by Joachim Gerhard and Willi Hegener. Their primary idea was to create speakers that disappear completely and envelop the listener, allowing even the smallest details to be presented as the music was intended. This team began researching different methods to achieve their goals, such as low-mass cabinet designs and pioneering the use of new materials not yet used in dynamic loudspeakers. 37 years later Audio Physic continues this pursuit and is currently led by chief developer Manfred Diestertich, an engineer with nearly 25 years of experience creating a number of world-famous Audio Physic speakers under his belt. The company still has the same ambitions: to craft highly engineered and innovative acoustic solutions for the music enthusiast with discerning taste and demands.

“Audio Physic has a long history of developing audio solutions which are innovative and fit perfectly within one’s home or office. Audio Physic isn’t a brand that tries to be the biggest and dominate the system or audio room, but rather the product that disappears,” said Jon Baker of Monarch Systems Ltd. Rich Maez added, “Audio Physic is a brand uniquely positioned in the high-performance audio world. In addition to highly advanced or groundbreaking technologies, they offer products with ultra-modern aesthetics for two-channel, home cinema, and custom installation users.”

In the next two weeks, Monarch Systems Ltd. will assume the importation of Audio Physic, creation of retail sales networks (distribution) in the United States, establishment of marketing channels, and the development of proper media and review relations. To discuss or inquire about review possibilities, please contact Monarch Systems Ltd at 720-399-0072 or info@monarch-systems.com.

Logos, photo images, and videos of Audio Physic products can be found [here](#).

About Audio Physic:

Headquartered in Brilon, Germany, Audio Physic was founded in 1986 to design high performance, stylish audio transducers for the most demanding listener. Audio Physic engineers loudspeakers, subwoofers, custom installation solutions and audio accessories employing state of the art material development and manufacturing.

About Monarch Systems Ltd.:

Monarch Systems Ltd. was founded by two long-time high-performance audio industry veterans, Jon Baker and Rich Maez, and is an importer of fine upscale sound components and retail environment consultation firm. Monarch's core operating principles are that a high-performance audio distributor should provide exceptional customer service, proper stocking and availability of products, superior product knowledge, be a proactive and trustworthy business partner, and, above all, be fun to work with.

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